

FOR IMMEDIATE RELEASE

Waste Management Names Alberta Resident \$10,000 Winner of The Bagster® Summer Home Improvement Project Sweepstakes

FOR MORE INFORMATION

Waste Management

Media

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As a thank you to the thousands of people who used Bagster bags to take on summer home improvement project debris, Waste Management ran a sweepstakes that offered Do-It-Yourselfers a chance to win \$10,000 towards the home improvement project of the winner's choice.

HOUSTON, TX – November 16, 2011 – Waste Management, producer of the Bagster® Dumpster in a Bag®, a highly durable woven bag that can hold up to 3,300 pounds of renovation waste and debris, is pleased to announce their summer sweepstakes winners have been selected, including Grand Prize winner and Calgary, Alberta resident, Theda Prah! who will receive \$10,000 towards her home improvement projects.

"I can't wait to take on new home improvement projects now," said Grand Prize winner, Prah!. "I'm going to refresh my home inside and out with new landscaping, fresh paint and new doors!"

Prah!'s home improvement projects will be featured on Waste Management's Bagster bag facebook page: www.facebook.com/BagsterBag.

The Bagster Summer Home Improvement Project Sweepstakes ran from June 20 to August 14 and received more than 162,000 entries. Theda was randomly selected as the Grand Prize Winner.

Ten First Prize Winners were also selected, and each will receive a free Bagster bag and collection service, or if they reside outside of the Waste Management collection service area, a substitution prize of a \$160 gift card. They are:

- Barbara Jean B. (Rosemount, MN)
- Bob M. (Roseville, MN)
- Bryan H. (Saint Louis, MO)
- Carson G. (Myrtle Beach, SC)
- David C. (Washington, PA)
- Jessica S. (Aurora, CO)
- Michael W. (Charlottesville, VA)
- Mildred H. (Interlochen, MI)
- Sue Ann J. (Mequon, WI)
- William M. (McFarland, WI)

Twenty-five Second Prize Winners were also selected and each won a \$10 gift card. All winners will be featured online at www.thebagsterproject.com. Waste Management congratulates the winners of the sweepstakes and thanks all of those who entered.

"Bagster is the perfect cleanup solution for home improvement projects, especially those that will reduce energy consumption and recycle debris," said Dave Friedman, senior marketing manager for Waste Management. "We're looking forward to seeing the projects that Theda will tackle in her own home and how she'll put Bagster to use!"

People looking to check off items on their home improvement to-do lists can purchase the Bagster bag at home-improvement and hardware stores, as well as Amazon.com. When the bag is full, customers can schedule and pay for collection at www.thebagster.com. Collection costs range from \$79 to \$203, depending on the area—50% to 70% less than a dumpster rental.

For more information and to see a demonstration of the Bagster bag in action, visit www.thebagster.com.



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ABOUT WASTE MANAGEMENT

Waste Management, Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is one of the largest recycler in North America and a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management visit www.wm.com or www.thinkgreen.com.

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