



**OTHER RESULTS OF OUR PARTNERSHIP WITH THE OAKLAND USD:**

- Working together, we helped the District achieve a 43% diversion rate
- The largest food/waste program in Oakland
- Reduced trash by 20,000 pounds/week in the 2010-2011 school year
- Rebates on marketable recyclable materials

## Partnering to bring positive change to Oakland USD.

In the San Francisco Bay Area, the power of partnership is helping transform the public schools of Oakland. At Waste Management, we're proud to have a hand in this exciting process. Our company has served the Oakland Unified School District for 80 years. But in 2009, we had an opportunity to expand our traditional role to that of a true educational partner.

Knowing the power of teamwork, the new superintendent, Dr. Anthony (Tony) Smith, asked businesses and the community to work together to improve the overall well-being of Oakland students and their families. For our part, Waste Management rose to the challenge to demonstrate how implementing sustainable practices and caring for the environment could better the lives of students, teachers, staff, and the overall Oakland community.

The first subject on our agenda was recycling. Our bilingual recycling coordinator gave hands-on demonstrations, showing students and teachers, as well as nutrition service and custodial staff, how to recycle and examples of products made from recycled paper, plastics, metal, and glass. We also implemented composting programs at 30 schools throughout the district (with more on the way), explaining nature's process of decay and renewal and how composting returned valuable nutrients to the soil.

On Career Day, we simulated a job fair, exposing the students to positions available in our field. They could become business leaders, scientists, customer service agents, drivers and more. And we gave tours of our facilities to underscore how learning to Think Green® today could lead to a better world and rewarding careers in the future.

**Let's talk about sustainability for your school or district. Call an Education Solutions specialist at 888 558 6390 or visit [wm.com/schooldistrict](http://wm.com/schooldistrict).**

*"Waste Management looked at our challenges holistically and worked with us to develop extremely successful programs for our students, staff, and the community."*

– Tony Smith  
Superintendent, Oakland USD