



As a result of our partnership, Waste Management has helped Arizona State save 32% in overall waste-service costs, while helping them work towards their goal of zero waste.

## Creating valuable environmental solutions for Arizona State University.

In 2007, Arizona State University (ASU) began working with Waste Management in an effort to become a more sustainable institution. The University, which was already establishing the nation's first School of Sustainability, wanted a partner to help them reach their long-term goals while reducing their waste-related costs. The rest is environmental, and financial, history. Today, this partnership has grown into one of the nation's preeminent examples of what happens when two forward-thinking organizations collaborate to create a leader.

We soon began a comprehensive recycling plan that would help ASU divert more material from landfills and recover additional value through recycling. At the time, the University was sorting their own recyclables, at a cost to them. Within six months, we installed a single-stream program that changed the way the school recycled. That was only the beginning.

In an effort to expand their knowledge and share what they've learned about sustainability, the University has also hosted an annual Waste Management Executive Sustainability Forum. This thought leadership event, bringing together foremost business leaders, experts in global sustainability, and academics from ASU and other institutions of higher learning, is helping to spread the word about the many benefits of sustainability and cementing ASU's leadership role in this arena.

**Let's talk about sustainability for your campus. Call an Education Solutions specialist at 888 558 6390 or visit [wm.com/campus](http://wm.com/campus).**

### WORKING TOGETHER, WE HAVE:

- Increased campus-wide diversion rates to 25% toward a goal of zero waste by 2015.
- Installed 10 solar-powered compactors on campus to reduce collection-related emissions and costs.
- Partnered with a local farm to repurpose food and organic material into usable compost.
- Saved 32% in overall waste-service costs.