

# RECYCLING



## Recycle. Revitalize. Reward.

**A comprehensive recycling program works for your community, your staff and your bottom line.**

*Recycling isn't simply good for the environment. A well-designed program will also boost the performance of your healthcare institution from day one. And for many years to come.*

*We all recognize the big-picture incentives to recycle. A truly sustainable recycling program is one that makes as much sense for the future of your institution as it does for the future of our planet. Waste Management can help you develop a comprehensive recycling program that positively impacts your community standing, your staff productivity, and your financial outlook.*

*We take a holistic approach to both set and realize environmental and economic goals. We offer a world-class infrastructure that you can rely on to affordably handle your waste. We supplement these nationwide capabilities with a growing array of innovative solutions. These solutions are evolving to provide you with the safeguards you need to protect your patients, your employees, and your reputation.*



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## **Recycle more waste, for more value.**

*Hospitals currently spend about \$10 billion to handle the roughly two million tons of waste they generate every year. When you consider that 50% of that waste – fully one million tons – can be diverted from costly landfills through reduction, recycling, reuse and composting, your institution's prospective savings can be significant.*

*Count on Waste Management's forward-thinking specialists to work with your staff to recover value from what you throw away. Just as we've helped customers in other highly regulated industries recover value through operational improvements.*

*Waste Management's national presence, infrastructure, capacity and supplier relationships give us a unique ability to find markets for materials where none currently exist.*

## **Revitalize your operations. And your performance.**

*Each of the tens of thousands of healthcare customers we currently work with has a waste program built around its requirements. As your environmental solutions provider, Waste Management brings you a large and continuously expanding portfolio of tools. These tools are designed to help you develop a program that both increases your operational efficiencies and reduces your waste-management costs.*

*We take a holistic view of your institution's waste and will design, implement and help you manage a comprehensive recycling program that not only fits your institution, but revitalizes its day-to-day operations and ongoing performance.*

*Together, we will set reasonable program goals. We then track, measure, and create reports on progress toward meeting our objectives and goals. We've found that by setting annual performance goals and regularly reporting progress, we can create incentives for your staff. These programs ensure success both in terms of identifying cost efficiencies and introducing process improvements.*

## **Reward the efforts of all your stakeholders.**

*A properly engineered and expertly executed recycling program can generate rewards for your healthcare institution's various stakeholders.*

*It works for your community by not simply meeting, but exceeding, the minimum standards set by local, state and national environmental regulating authorities. Waste Management's commitment to you is to take you beyond compliance to the highest levels of environmental excellence. To make your institution a respected leader in your community – with impeccable "green" credentials and a reputation as a responsible environmental steward.*

*Most importantly, a sustainable recycling program can be its own financial reward for your healthcare institution. An innovative and comprehensive recycling program can reduce the total volume of your current waste, which can also reduce your costs. So, day after day, year after year, recycling can have a positive impact where it counts: on your bottom line.*

**Contact your Waste Management  
specialist today at 1-866-931-6321  
or visit us at [healthcare.wm.com](http://healthcare.wm.com)  
to get more value out of your waste.**

