



FOR IMMEDIATE RELEASE

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WASTE MANAGEMENT, CHILDREN'S MUSEUM OF PHOENIX, ABCO RECYCLING TEAM UP FOR EARTH DAY EDUCATION

Phoenix, AZ, April 12th, 2010 - Education is vital as communities throughout the Valley of the Sun work towards becoming more sustainable. That's why the Children's Museum of Phoenix, Waste Management, and ABCO Recycling and Shredding Services have teamed up to host a **free "Shred-A-Thon" on Earth Day, Thursday, April 22nd**. The event will be held from 9am-3pm in the north parking lot of the Children's Museum of Phoenix, located at 215 N. 7th Street, on the SE corner of 7th Street and Van Buren.

"As a children's museum we have a tremendous opportunity and an incredible obligation to positively inform and shape the future of our community," said **Deb Gilpin**, President and CEO of the Children's Museum of Phoenix. "This Shred-a-Thon will do just that by helping families learn about things that they can do to become more sustainable."

"Many people forget that shredded paper is recyclable," said ABCO Recycling President **Nick D'Andrea**. "We hope this event will remind the community that while it is important to shred your old documents for protection, it's also important to dispose of that shredded material properly."

Families dropping off items for shredding will receive **\$2 off regular Museum admission of \$9**. The discount offer is **valid for the day of the Shred-A-Thon only** (April 22nd). Participants will receive a receipt from ABCO Recycling which they can then use to receive the Museum discount. The discount is valid for each family member, including all caregivers and their children. All adults must be accompanied by a child to gain access into the Museum.

April is **Earth & Sky Month** at the Museum, sponsored by Waste Management. The Museum's Earth & Sky Month programming focuses on helping the environment by living green. Programming includes environmental education on recycling and the planet we live on with fun, hands-on projects.

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“We want to encourage the community to recycle, and to re-think what they throw away,” said Waste Management Communications Manager **Melissa Quillard**. “This is a great way to attract families to the Museum where they can learn about recycling and other sustainability initiatives. Educated communities are a key factor in our efforts to turn waste into a resource.”

EVENT DETAILS:

WHAT: Free Shred-A-Thon for the public.

DATE: Thursday, April 22nd

TIME: 9am-3pm

WHERE: 215 N. 7th Street (SW corner of 7th Street/Van Buren—access from Van Buren)

VISUALS: Paper being shredded, kids at Museum, volunteers, Cycler the Recycled Robot

INTERVIEWS: WM Staff available to discuss Earth Day significance and to offer practical tips on how to live greener. Children’s Museum of Phoenix Staff available to talk about kids’ influence on environmental movement. ABCO staff available to talk about shredding, how it’s more important than ever because of identity theft. Cycler the Robot will also be available for interviews.

About Waste Management

Waste management and its 980 Arizona employees provide waste and recycling services to nearly 500,000 customers throughout Arizona. For more information, go to www.wmofarizona.com.

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also a leading developer, operator and owner of waste-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more visit www.wm.com or www.thinkgreen.com.

About Children’s Museum of Phoenix

The Children’s Museum of Phoenix is located in the historic Monroe School Building at 215 N. 7th Street in downtown Phoenix. The Museum opened to the public on June 14, 2008 and offers 35,000 square feet of hands-on, fun and educational activities for children ages birth to 10. The mission of the Museum is to engage the minds, muscles and imaginations of children and the grown-ups who care about them. The Museum is open Tuesdays through Sundays, 9am to 4pm, and select holidays. The Museum is open 7 days a weeks during the summer months. Admission is \$9 per person, children under the age of 1 are free.

AzTAP Department of Services for Persons with Disabilities conducted an accessibility evaluation in August 2008 and summarized, “the Children’s Museum of Phoenix is the most exceptionally disability-aware arts institution this evaluator has ever surveyed.”

The Children’s Museum of Phoenix is a 501(c)(3) non-profit organization.

For more information visit www.childrensmuseumofphoenix.org

About ABCO Recycling and Shredding Services

ABCO Recycling and Shredding Services is the leading provider of comprehensive document and media destruction services by offering on-site, plant based and walk-in shredding options. ABCO has also been

providing commercial paper and metal recycling since 1996 and is a member of NAID, The Arizona Recycling Coalition and the Better Business Bureau.

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