

Waste Management and Whole Foods Market Celebrate America Recycles Day with Cell Phone eCycling Event

Donate your Old Cell Phone TODAY and receive a FREE half gallon of milk

PHOENIX, AZ - November 15, 2011 - In honor of America Recycles Day today, Waste Management of Arizona and Whole Foods Market stores in Greater Phoenix joined together for a special cell phone eCycling event. When community members donate their old cell phones to the Customer Service Desk at the five participating Greater Phoenix Whole Foods Market stores on Tuesday, November 15, they will receive a coupon for a free half gallon of milk.

To celebrate America Recycles Day, Waste Management and Whole Foods Market is holding a special event at the 7111 E. Mayo Blvd. location near Scottsdale Rd. and the 101 from 3 - 6 PM. Learn more about the importance of recycling, receive giveaways and sign up for raffle items at the eCycling event.

Whole Foods Market Cell Phone Donation Locations - November 15

Chandler 2955 West Ray Rd. Chandler, AZ 85224 480.821.9447 8:00 a.m. - 10:00 p.m.	Paradise Valley 10810 N. Tatum Blvd. Phoenix, AZ 85028 602.569.7600 7:00 a.m. - 10:00 p.m.	Tempe 5120 S. Rural Rd. Tempe, AZ 85282 480.456.1400 8:00 a.m. - 10:00 p.m.
Scottsdale 7111 E. Mayo Blvd. Phoenix, AZ 85054 480.515.3777 7:00 a.m. - 10:00 p.m.	Raintree 8688 East Raintree Dr. Scottsdale, AZ 85260 480.368.1279 8:00 a.m. - 9:00 p.m.	

"One of Whole Foods Market's core values is caring about our communities and our environment," said Sara Putnam, Whole Foods Market Arizona Metro Marketing Supervisor. "By partnering with Waste Management on the America Recycles Day cell phone recycling event we can support that mission by keeping old cell phones out of landfills."

"As the nation's largest recycling services provider, we're always focused on how to improve recycling rates in our communities so that we can extract more value from the materials we throw away," said Janette Coates, Waste Management of Arizona Communications Manager. "Recycling is easy, good for the environment and we encourage the community on America Recycles Day to make sure they're recycling every day."

Electronic waste, or e-waste, is the fastest growing commodity within the waste stream. Waste Management is committed to both R2 and e-Stewards standards, and responsible in how it handles e-waste, which contains materials that should be kept out of landfills. Electronics contain glass, plastic and metals that can be extracted and reused instead of being disposed.

FOR MORE INFORMATION

Waste Management

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Waste Management's eCycling program is one way we will meet our sustainability goal of nearly tripling the amount of recyclables we manage by 2020. Recycling captures the value in the waste stream while diverting materials from landfills, extending landfill life and reducing the need for Waste Management to expand or construct new sites. Ensuring we get the most from our existing resources is good for the community and makes significant impacts from both an environmental and an economic standpoint.

Waste Management currently operates some 100 recycling facilities and processes approximately 10 million tons of recyclables per year. The company is now halfway to its goal of managing more than 20 million tons each year. In 2010, Waste Management recycled, reused, or managed enough material to fill a football field 2.11 miles high.

Locally, Waste Management operates the Arizona Community Ecocenter, a state-of-the-art recycling facility in the City of Surprise. The facility features an Environmental Education Center offering tours to promote recycling and highlight the single stream products, which are sorted, separated and sold to reuse markets. Tours can be scheduled by contacting AZCommunityEcocenter@wm.com or 602.328.5897.

To learn more about America Recycles Day events, or to take the recycling pledge, go to <http://americarecyclesday.org/pledge/> and look up your area.

ABOUT WASTE MANAGEMENT

Waste Management of Arizona and its 1,000 statewide employees provide waste and recycling services to nearly 500,000 customers throughout the state. For more information, visit www.wmofarizona.com.

Waste Management, Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is one of the largest residential recyclers and also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management visit www.wm.com or www.thinkgreen.com.

About Whole Foods Market®

Founded in 1980 in Austin, Texas, Whole Foods Market (wholefoodsmarket.com, NASDAQ: WFM) is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by Health magazine. The company's motto "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, Team Member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's nearly 60,000 Team Members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by FORTUNE magazine for 14 consecutive years. In fiscal year 2010, the company had sales of more than \$9 billion and currently has more than 300 stores in the United States, Canada and the United Kingdom.

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