

WMAZ Connection

March, 2011

How We Are Transforming...

New Mexico Gets Ready for the Mountain View Ecostation

Exciting things are happening in New Mexico this Spring! A ground-breaking ceremony will take place in March to announce the Mountain View Ecostation in Albuquerque. This brand-new facility is a clear example of how WM is working to extract value from the waste stream—half of the building will be a transfer station, and the other half will be a MRF for recycled materials. The concept will allow us to mine recyclable materials out of the transfer station and easily recycle those materials at the MRF instead. Construction will begin soon.



Introducing the Arizona Community EcoCenter

There has been a lot of buzz about “transformation” and how Waste Management is making a fundamental shift in the way we do business. The focal point of our new direction is based on three key concepts:

- *Extracting value from the waste stream
- *Knowing our customers better
- *Optimizing our operational efficiencies

This is great news for all of us in the AZ/ NM market area because our transformation has already begun. We recently celebrated the grand opening of the Arizona Community EcoCenter, which



Group recycling director Shawn Tackitt with Surprise Mayor Lyn Truitt in MRF.



Fashion show models pose with senior VP of western group Duane Woods and area VP Dan Vermeer

is a state-of-the-art Materials Recovery Facility (MRF) in Surprise, AZ. This new facility gives us 2.5 times the processing capacity than we had before—that means we can offer more recycling to our customers. A grand opening celebration was held in February for customers and elected officials. The program included a fashion show featuring outfits made of recycled materials (all designed by WM employees).

EMPLOYEES GET A SHOT AT UNDERWATER BOSS

Employees got a special treat to celebrate the grand opening of the AZ Community EcoCenter. They paid cash to dunk their bosses in the first ever Underwater Boss event. All proceeds were donated to the Sun Valley Animal Shelter in the west valley—we raised a total of \$450! A special thanks to all of the bosses who braved the cold: Brian Wood, Alan Rush, Jim Sergeant, Alicia Herrick, Bob Coester, Robert Vaughan, and John Ramirez.



Sales Director Bob Coester fights back with a water gun!

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In the Community...

Painted Desert Safety Milestone



January 30, 2011 marked 6 years free of accident and injury at the Painted Desert Landfill in Joseph City, Arizona. Operations Manager Gary Hunt attributes this success to utilization of communication skills among employees. "When anyone on site witnesses an unsafe act, we usually shut down the operation and address the issue right away. That way everyone on site learns how to avoid the same issue," said Hunt. Congratulations to Gary and his team for exemplifying Waste Management's commitment to safety!

2011 Waste Management Phoenix Open A Success!

Year 2 of our title sponsorship of the Waste Management Phoenix Open was a tremendous success. We are thrilled to announce that we reached our trash diversion rate of 65%—and it looks as though we may even exceed that number once all the material is processed. To put that number in perspective, we recycled enough materials to save over 123,000 gallons of water. And we recycled enough paper and cardboard to save more than 1700 gallons of oil—overall a tremendous success!



Recycling Ambassadors Make a Difference



This year a huge emphasis was put on educating tournament attendees about what could be recycled along the course. We designed and developed new signage that was displayed at recycling stations and on large, visual monuments. And our Recycling Ambassadors worked the crowd, answering questions about recycling. It was their efforts in part that allowed us to reach

our trash diversion goal. Even if they convinced one person to recycle who may not have otherwise, our mission was accomplished! Thanks again to all of our amazing WM volunteers, along with the corporate volunteers that joined us via Keep Phoenix Beautiful.

National Sales Center Welcomes Attendees

At this year's tournament, we were very fortunate to have the National Sales Center be the official tournament greeters at the Expo tent in the main entrance.

