



**FOR IMMEDIATE RELEASE**

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**Waste Management of Tucson Announces Shoe Drive to Help Those in Need**

**Tucson, AZ—February 23, 2009** – Waste Management of Tucson will be collecting gently worn footwear to benefit Soles4Soles™, Inc, an organization that collects and distributes shoes to people in need worldwide.

“We can use the shoes taking up space in your closet to change the world one pair at a time,” said Soles4Soles founder Wayne Elsey. “It’s one of the most simple yet profound gifts you can make, because it will greatly improve someone’s life in the most difficult of times,” he said.

“Our community has come together time and time again to help those in need, and I’m confident we’ll do the same for this important cause” said Waste Management of Tucson District Manager Aubrey Waingrow.

Shoes can be dropped off between 9am and 3pm at the Waste Management office located at 5200 W. Ina Rd. (west of the I-10 on Ina Dr.). Shoes will be collected throughout 2009.

***About Waste Management:***

Waste Management of Arizona and its 980 Arizona employees provide waste and recycling services to nearly 500,000 customers throughout Arizona.

Waste Management Inc, based in Houston, Texas, is the leading provider of comprehensive waste

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management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America.

***About Soles4Souls***

Nashville-based Soles4Souls™ facilitates the donations of both new and used shoes, which are used to aid the hurting worldwide. Soles4Souls has distributed more than 4 million pairs (currently donating one pair every 17 seconds) to people in over 70 countries, including Honduras, Uganda, Romania, and the United States. The charity has been featured recently in Runner's World and the Green Guide by National Geographic. It has also appeared on CNN, NBC, ABC, FOX, CBS, and hundreds of regional outlets around North America. Soles4Souls is a 501(c)(3) recognized by the IRS; donating parties are eligible for tax advantages. Visit [www.giveshoes.org](http://www.giveshoes.org) <<http://www.giveshoes.org>> for more information.