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Waste Management Reaches Out to Help the North County Humane Society and SPCA

Oceanside, CA – In the aftermath of the 2007 San Diego wild fires, many communities were hit hard financially. With state and federal aid assisting homeowners and businesses, many non-profit organizations stepped up to the plate to help those who slipped through the cracks, including the often forgotten family pets.

“The fires displaced so many families and their animals,” said Julie Bank, North County Humane Society & SPCA Executive Director. “We set up emergency large animal shelters and provided food, water, medical supplies to families with animals displaced by the fire.”

Providing the additional assistance, though it was greatly needed and the North County Humane Society was more than happy to assist, did create a bit of financial stress.

“It was an unanticipated expense and our budgets aren’t large enough to account for that sort of event,” Bank said. “Helping may have drained our budget a little, but it was something we wanted to do and would do again if asked to help.”

Recognizing the sacrifice made by the North County Humane Society and SPCA, Waste Management of North County recently donated \$5,000 to assist the animal shelter.

“The North County Humane Society and SPCA was invaluable to Oceanside and all of San Diego County during the wildfires. It was only right for Waste Management to step in and help a neighbor in need,” said Ken Ryan, District Manager, Waste Management of North County.

The money donated will be used to prepare the shelter for future emergency response events and make structural improvements to the property.

“We are very grateful to Waste Management of North County for this generous donation. They are truly our community partners,” Bank said.

Waste Management is a leading provider of comprehensive waste and environmental services in North America. For more information about recycling, log onto <http://northcounty.wm.com>

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