



We are pleased to welcome you to the current issue of PERSPECTIVES. You are receiving this e-mail because we understand you are interested in waste management issues such as transportation, land use planning, public health and environmental protection.

Did You Know?

- *Waste Management, combined with its wholly owned subsidiary Recycle America, is North America's largest recycler, managing 8 million tons of recyclables, saving natural resources and energy.*
- *Our renewable energy projects create enough energy to power about 1 million homes and save the equivalent of about more than 14 million barrels of oil per year (or 3.6 million tons of coal).*
- *Waste Management's landfills provide more than 24,000 acres of protected habitat for wildlife, and 73 are certified by the Wildlife Habitat Council.*

Waste Management Partners with Police to Fight Crime and Watch Neighborhoods

Law enforcement in the Cities of Carlsbad, Oceanside, Del Mar and Solana Beach will now receive some extra help in keeping the streets safe. Trash and recycling truck drivers with Coast Waste Management and Waste Management of North County have been trained to watch out for suspicious activity and possible emergencies while out on their daily routes.

On April 14th and 15th representatives from the Carlsbad and Oceanside police departments, Encinitas sheriff department and a Waste Management security professional, and former FBI agent, trained nearly 150 Waste Management drivers to act as an extra set of eyes and ears for police, fire department and emergency services while servicing their customers. Drivers were taught key methods to observe and report suspicious activity.



Captain Reggie Grigsby of the Oceanside Police Department voiced his support of WM's Waste Watch program

"Since Waste Management drivers are familiar with their routes and are in the same neighborhoods every day, it puts them in the unique position to spot unusual activity and anything out of the ordinary," said Lori Somers, community and municipal relations manager of Waste Management of North County. "The Waste Watch program opens up the channels of communication with the authorities to help keep them informed and alert of what's happening in their city's streets and alleys."

"Waste Management has supported our department in a number of ways ranging from contributions to our annual employee recognition event to helping us raise funds for other departmental needs. In a perfect world, we hope that the drivers will never have to call us. Should the need arise for them to call us, I've assured them on behalf of our agency – we will be professional in our response and work with them to make Oceanside a better place for us all" Captain Reginald Grigsby, Oceanside Police Department, Investigations Division.



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Waste Management Named One of World's Most Ethical Companies

For third year in a row, Waste Management has been recognized by the Ethisphere Institute as one of the World's Most Ethical Companies. The company outperformed a field of thousands of entries based on its commitment to environmental sustainability and the performance of its employees in upholding ethical business practices that benefit the company, its partners and the communities it serves across North America.

"We have worked long and hard to build a corporate culture that values ethics, employee engagement and sustainability, and we are especially honored to receive this recognition," said CEO David Steiner. "As the largest company in our industry, we have a tremendous opportunity and responsibility to make sure our operations are safe, ethical and environmentally beneficial. Our employees and our corporate leadership are clearly doing what's right to be recognized for our ethical behavior for the third year in a row, and we need the support of each and every employee to keep that hard-earned reputation."

Ethisphere is a research-based think tank dedicated to creating and advancing best practices in business ethics, corporate social responsibility, anti-corruption and sustainability. This is the fourth year it has published the World's Most Ethical (WME) rankings. The institute makes its selections by conducting in-depth research and reviewing thousands of nominations from companies in more than 100 countries and 36 industries. The results will appear in the Q1 issue of Ethisphere Magazine.

"Waste Management's promotion of a sound ethical environment shines within its industry and shows a clear understanding that operating under the highest standards for business behavior is intimately linked to performance and profitability," said Alex Brigham, executive director of the Ethisphere Institute. "This year's World's Most Ethical Companies award was more competitive than ever, because companies realize that making ethics a priority is critical amidst a tough economic environment."

WME ranking is based on codes of ethics, litigation and regulatory infraction histories; evaluating a company's investment in innovation and sustainable business practices; looking at activities designed to improve corporate citizenship; and studying nominations from senior executives, industry peers, suppliers and customers. A complete list of the 2010 World's Most Ethical Companies is available at <http://ethisphere.com/wme-2010>.

GOOD. SMART. BUSINESS. PROFIT.
ETHISPHERE

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Earth Day

The employees at Waste Management of North County's Oceanside Recycling Center recently achieved 1,800 days without an accident or injury. This achievement reflects the commitment of each employee to maintaining the safest work environment possible.

Earlier this year, Waste Management of North County received California's Division of Occupational Safety and Health's (Cal/OSHA) esteemed SHARP, or Safety and Health Achievement Recognition Program, designation at its Oceanside Recycling Center. Only 31 companies in the State of California hold this recognition and Waste Management is the only company in its industry to earn SHARP designation in San Diego County.

"The focus and determination of our staff members has shown by achieving 1,800 days accident and injury free is truly commendable," said Ken Ryan, district manager of Waste Management of North County. "Our team follows the best practices of safety every hour of every day."

To achieve Cal/SHARP status, certified businesses must demonstrate that their safety and health management systems are effective in preventing and reducing accidents at the work site. Recognized worksites are expected to have a significantly lower risk for serious accidents than the work sites of other employers within the same industry.

All Waste Management employees receive safety training appropriate for their positions within the company whether they serve as a driver of a collection vehicle, maintenance technician or work within the office. In addition to participating in regular safety refresher courses, Waste Management also has an employee safety committee comprised of staff members that provide recommendations for safety improvements, root cause analyses of incidents and share best practices.

"Waste Management of North County in Oceanside is dedicated to serving customers and communities as a safe and comprehensive service provider, a good corporate citizen and a responsible environmental steward," continued Ryan.

For more information about Cal/OSHA, visit <http://www.dir.ca.gov/dosh>.



Richard Scott, of Waste Management educated the public on the proper ways to dispose of household materials

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Lori Somers and Les Hart of Waste Management present I Love A Clean San Diego with a check for \$10,000 to support a recycling make-over for area schools.