

WASTE MANAGEMENT CELEBRATES AMERICA RECYCLES DAY BY HELPING RESIDENTS RECYCLE UNWANTED ITEMS FOR FREE

Simi Valley, Thousand Oaks and Moorpark residents can drop-off electronic waste, cell phones, and athletic shoes at WM's facility, GI Industries, in Simi Valley.

November 2, 2011, Simi Valley, Calif. - In honor of America Recycles Day on November 15, Waste Management (WM) is celebrating recycling awareness day by inviting Simi Valley, Moorpark, and Thousand Oaks residential customers to drop-off unwanted electronic waste, cell phones, and athletic shoes at WM's facility, GI Industries office on Tuesday, November 15 from 9:00 am - 12:00 pm.

Waste Management currently recycles 10 million tons of materials per year -- halfway to its goal of managing more than 20 million tons each by 2020. In 2010, Waste Management recycled, reused, or managed enough material to fill a football field 2.11 miles high.

"As the nation's largest recycling services provider, we're always focused on how to improve recycling in our communities so that we can extract more value from the materials we throw out," said Lisa Hemenway, community relations manager for Waste Management of Ventura County. "Recycling is easy, good for the environment and good for our local economy and we encourage residents in our communities on America Recycles Day to make sure they're recycling every day."

According to the Environmental Protection Agency (EPA), converting waste into valuable raw materials through recycling creates jobs, builds more competitive manufacturing industries, and adds significantly to the U.S. economy.

In addition to recycling traditional materials, Waste Management also offers a range of recycling solutions beyond residential waste. Through LampTracker®, the company offers mail-in recycling services for universal household waste, including compact fluorescent lamps (CFLs) and batteries. LampTracker® provides total-care solutions for the storage, handling, transport and recycling of fluorescent lamps for small, medium and large-scale businesses across North America. As of 2010, LampTracker® processed more than 75 million lamps with a goal of 90 million lamps processed by 2011. All of these programs will contribute to the company's national sustainability goal of tripling the amount of recyclables it manages by 2020.

WM GI Industries Recycling Event:

When: Tuesday, Nov. 15, 2011

Location: 195 W. Los Angeles Ave. Simi Valley

Time: 9:00 a.m. to 12:00 p.m.

Please Note: Residents must have valid identification to show proof of residency.

If you have any additional questions, please call customer service at (805) 522-9400.