

# Sponsorship and Donation Guidelines and Application Form

Healthy, thriving communities depend on involved citizens, organizations and corporate partners for momentum. Every community has its own challenges, and we strive always to be part of problem-solving initiatives.

These guidelines outline the programs that Waste Management is likely to support:

- Environment The environment affects all aspects of our lives, from the air we breathe, to the way we power our homes, to the parklands in which we play. Waste Management is committed to helping provide renewable resources to reduce our dependence on fossil fuels, and to conserving and maintaining wetlands, wildlife habitats and green spaces for people's enjoyment. Understanding the importance of the environment, Waste Management supports organizations and programs that preserve and/or enhance natural resources.
- Environmental Education The key to ensuring the preservation of the environment is learning about the importance of protecting it and acting in an environmentally responsible manner. To this end, Waste Management prefers to support environmental education programs targeted at middle and high school students. This includes environmental and science related projects, science fairs, Earth Day projects and others.
- Causes important to the areas where we operate Waste Management is committed to enhancing our communities through programs that help make them cleaner and better places to live. Local Waste Management facilities are proactive in identifying charities located in the immediate community that they serve and may have predetermined which organizations they will be supporting that year.

# **WM Preferences**

The Waste Management Charitable Contributions program provides support to organizations that have been approved by the IRS as a 501(c) 3 charity and public organizations where any donations requested will be used exclusively for public purposes. We target our support to specific projects or programs that enhance the scope of services offered by an organization. WM prefers not to financially support operating costs, capital campaigns, or multi-year requests. Preference is also given to organizations that have a broad base of funders and employee volunteerism.

# **Eligibility and Restrictions**

The Waste Management Charitable Contributions program does not fund:

- Requests from organizations without a 501(c)3 tax-exempt status or do not use funds received exclusively for public purposes *please note that Waste Management rarely provides contributions to social services, arts, and health related organizations*
- Individuals
- Religious organizations regardless of faith, unless the project benefits the community, such as a soup kitchen that is housed in a church
- Political candidates or lobbying organizations
- Organizations with a limited constituency, such as fraternal, labor or veteran's groups
- Endowments or foundations
- Travel by groups or individuals
- Anti-business groups
- Organizations that discriminate on the basis of race, color, religion, or gender

# WM Charitable Contributions Application Procedures

Nonprofit organizations interested in requesting financial, in-kind or product donations should submit requests in writing to: <u>fourcornerscommunity@wm.com</u>.

Applications are accepted year round and are reviewed on a continuous basis. **Expect about a two-month review time.** Requests funded in any one year are not assured of future funding. If renewed funding is desired, the organization should submit an additional application.

# Four Corners Charitable Contributions Form:

Date of Request:		
Contact Name:		
Contact Title:		
Contact Phone:		
Contact E-Mail:		
Non-Profit Organization:		
Address:		
City/State/Zip:		
Are you a current Waste Management		
customer?		
Please provide background information on		
the organization including history, mission,		
vision, activities and programs:		
Purpose/Objectives of program and/or		
event requesting support for:		
Please identify the community needs being		
addressed by the program/event:		
Please provide total funding required for		
program/event and projected sources:		
What are your requesting from Waste	Cash Donation	
Management:	In-Kind Donation	
		How many?
If request is for an in-kind donation or		
partial donation, what services are you	Roll-Off	
requesting?	Rolling Cart-Trash Rolling Cart-Recycle	
	Portable Toilet	
	Hand washing Unit	
	Event Trash Box	
	Waste Service Pick-up	
	Recycling Service Pick-up	
If request is for cash donation/sponsorship,	\$	
what is the amount of the request:	÷	
How will the project's success be		
evaluated?		
Please identify specific ways Waste		
Management will be recognized and/or		
sponsorship benefits:		
Please provide any critical deadlines		
associated with request:		

Should your sponsorship or donation be awarded, please be prepared to provide the below additional information:

- > Copy of the IRS exemption letter verifying 501(c)3 tax-exempt status
- > Latest audited financial report or a financial statement
- > Current operating budget and sources of income and applicable grants
- Board list and/or list of names and professional affiliations of directors and trustees (where available)
- Event planning committee members and/or other event sponsors

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