



Waste Management increased recycling by the bucket at annual sandcastle competition.

Waste Management has been planning and implementing recycling services for the American Institute of Architects' (AIA) annual Sandcastle Competition for the past three events. Held in Galveston, Texas, the 2011 event attracted more than 17,000 visitors and the crowds generated a vast amount of recyclable materials.

Approximately 80 teams of architects, engineers and students worked to construct and sculpt elaborate sand creations. To generate recycling and keep the beaches uncluttered for this 25th AIA event, Waste Management provided:

- Temporary recycling and waste bins with volunteers to monitor and collect recyclables;
- Roll-off containers to collect recyclable materials including cardboard, plastic beverage bottles and aluminum cans;
- Security cameras to video the event;
- Port-o-Lets™ for temporary restroom services.

Recycling was encouraged by containers placed densely along the beach and within sponsors' tents. A diversion rate of 41.4 percent was achieved, making the event a recycling success. Approximately 4.28 tons of recyclables (food and drink cartons), were collected by Waste Management and 6.13 tons of waste were collected by the City of Galveston. The 2010 event generated a 198 percent increase in recyclables over the amount collected in 2009. The 2011 event maintained this excellent record.

For more information on this and other ways Waste Management can help your company find cost savings through environmental efforts, please visit:

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