



PROGRAM ACCOMPLISHMENTS

- Provided Green Sheet illustrating environmental impact.
- Collected and consolidated data from 3rd party haulers into one dashboard and report.
- Uploaded data dating back to 2007 to compare historic trends.
- Increased in productivity and operational efficiency.

Sustainability Progress Reporting

Red River College (RRC), located in Winnipeg, Manitoba, Canada, is the province’s largest institute for applied learning and research. With an organizational culture centered around sustainability, the college is the recipient of numerous accolades acknowledging its commitment to the environment, including being recognized as one of Canada’s Greenest Employers.

Customer Challenge

In 2011, the Red River College’s Board of Governors approved a 2015 Strategic Plan, outlining goals for the upcoming year. One of the outlined goals in this strategic plan included improvement of the college’s triple bottom line (People, Planet and Profit). In an effort to create transparency and monitor improvement within the college system, RRC’s Sustainability Department sought a reporting system that would assist it in tracking its sustainability goals across its portfolio.

WM Sustainability Plan

Armed with an online business intelligence platform that tracks environmental sustainability metrics, ENSPIREsm, Waste Management (WM) approached RRC to develop a customized dashboard addressing its needs. WM consultants met with members of the RRC Sustainability team to design a platform that would aid the college’s ability to accurately track its environmental performance.

With the assistance of WM consultants, RRC created a customized ENSPIREsm dashboard to assist collecting and tracking the following information:

- Track environmental sustainability metrics
- Increase diversion through improved efficiency
- Track cost vs. consumption rate
- Consolidate third party data into one sustainability report across all campuses
- Customize reports
- Compare historical trends

The Green Outcome

Through the development of the customized ENSPIREsm dashboard, RRC has successfully improved its overall diversion rate, meeting its goal for all seven campuses. The dashboard enabled the tracking of a variety of different material streams across the campuses. In addition, the college system has streamlined the reporting process for all third party haulers, increasing its productivity and efficiency.

Waste Management looks forward to continued partnership with Red River College in their future sustainable initiatives.

“The ENSPIREsm platform has made Red River College’s data come alive. With the help of ENSPIREsm and Waste Management consultants, we were able to monitor our campuses’ diversion rates, making adjustments where needed to keep us on track with our sustainability goals.”

Sue Hayduk, Sustainability Coordinator at Red River College

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