



A sustainability plan brews up cost savings on the road to “zero waste.”

A major brewing company was looking to recover more value from materials both inside their facilities and out, with the ultimate goal of becoming “zero waste.” So they tapped Waste Management to help them formulate a plan.

At the brewery operation, Waste Management enhanced and elevated recycling participation by integrating broader environmental efforts and establishing metric-driven programs. This approach resulted in diversion rates of 90% and reduced costs of more than 20%.

Waste Management and the Company also collaborated to create a national reverse-logistics program that recovers commodities from non-saleable goods. This program provided the company with a closed-loop recycling option, including the beneficial reuse of non-saleable liquids. As part of the win-win, this program reduced the cost of logistics by 15%.

Finally, to simplify and reduce transactional costs by 4%, Waste Management provides the brewery team with a consolidated monthly invoice for all lines of business. This invoice serves as a centralized collection point, driving the data management required to achieve the Company’s corporate sustainability goals.

The brewing company bestows their coveted Gold Supplier Award to the partner who, more than any other, proactively integrates quality, service and cost reductions or improvements. To date, Waste Management has been the proud recipient of this distinction multiple times for these and similar efforts.

For more information on this and other ways Waste Management can help your company find cost savings through environmental efforts, please visit www.wmsustainabilityservices.com or contact us at: 855 347 7535 or sustainabilityservices@wm.com.

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