



## Corporate Sustainability Reports

Sometimes how you tell your story can be as important as the story itself. Sustainability reports are a good example.

In today's world, being a good corporate citizen has become, in many cases, a required component of a company's communication plan. The audience for this story has also expanded. Everyone from shareholders and regulators to the public-at-large expects increased transparency when it comes to environmental and social impacts.

Communicating this story, however, can be daunting. Successful sustainability reports illustrate economic, environmental and social impacts and highlight corporate efforts to optimize constructive impacts and mitigate concerns.

For many companies, having the story and understanding its importance is one thing. Finding the time to tell the story and having a capable storyteller in-house is another. Enter Waste Management. Our Sustainability Services consulting team can quantify an organization's environmental performance – at the corporate and facility levels and for both internal and external audiences. From there, we can take the data and turn it into a well-organized, high-quality report, one that accurately and compellingly captures your sustainability story.

### Getting it Done – Sustainability Reporting Services:

- **Reporting Standards** – with the increased popularity of sustainability reporting comes increases in sustainability reporting standards. Our team can help evaluate different standards and decide which is most appropriate.
- **Report Writing** – our experienced team has delivered sustainability reports for a variety of organizations, from corporations to professional sports organizations. Our team includes graphic designers, ready to produce an attractive, meaningful final product.
- **Third-Party Verification** – providing an outside perspective can give a report an added level of transparency. We can review reports for content and can verify claims for additional credibility.

### About Sustainability Services

Waste Management Sustainability Services is a nationwide network of environmental professionals offering sustainability advisory services, environmental and project management experience to help companies advance along the path toward sustainability. By leveraging the network of assets and expertise of WM, the leading provider of comprehensive waste and environmental services in North America, our team can design and implement value-driven solutions unrivaled in the industry.

TO LEARN HOW OUR TEAM OF CONSULTANTS CAN HELP YOUR BUSINESS, PLEASE VISIT [WWW.WMSUSTAINABILITYSERVICES.COM](http://WWW.WMSUSTAINABILITYSERVICES.COM).  
TO CONTACT US:  
CALL 855.347.7535 OR EMAIL [SUSTAINABILITYSERVICES@WM.COM](mailto:SUSTAINABILITYSERVICES@WM.COM)

