



Waste Management, the Nation's leading provider of environmental solutions, brings you a sustainability reporting platform to measure your organization's environmental footprint.

## ENSPIRE® – Sustainability Reporting

In today's competitive business landscape, measuring and reporting an organization's environmental performance and social impact have become common practice. Companies are expected to be transparent in reporting their environmental footprint and look for ways to build sustainable practices into their operations. Collecting such information at an enterprise level can be challenging since many businesses use multiple databases to track their environmental performance. Having data scattered across a multitude of platforms makes it difficult to track performance, increases system costs, and ultimately creates challenges for managers seeking to make decisions based on sound information. In our data-centric world, what gets measured gets done. If you are not capturing and measuring your environmental footprint in an efficient manner, then you may be missing the big picture.

ENSPIRE® is the perfect solution for your sustainability reporting needs. ENSPIRE® is an online business intelligence platform that tracks environmental sustainability metrics by aggregating and repackaging raw data into a useful, interactive dashboard so that you can make strategic environmental and business decisions. ENSPIRE® tracks the environmental impact of your business and can be customized to include data on water, energy, waste, recycling, carbon, and much more.

ENSPIRE® is an intuitive reporting platform that allows you to view sustainability trends over time so you can make informed decisions based on visibility and transparency across your entire portfolio. You can start by viewing sustainability trends at an enterprise level and ultimately drill down to a single location using a variety of visualization tools. Combined with advisory services provided by sustainability-focused consultants, ENSPIRE® will help you improve operational efficiencies. Our team of consultants will work with you to help define metrics that accurately track your financial, environmental, and social performance all on a single platform.

<h3>MATERIAL STREAMS</h3> <ul style="list-style-type: none"><li>• Waste Stream Detail Analysis</li><li>• Diversion</li><li>• Tonnage Trends</li><li>• Compactor Average Tons &amp; Service Frequency</li><li>• Program Implementation</li></ul> 	<h3>PEOPLE, PLANET, PROFIT</h3> <ul style="list-style-type: none"><li>• Sustainability project analysis (NPV, IRR etc)</li><li>• Cost trends, Savings trends (Rebates)</li><li>• Efficiency, cost savings, trends</li><li>• Financial</li></ul> 
<h3>ENVIRONMENTAL FOOTPRINT</h3> <ul style="list-style-type: none"><li>• Energy consumption, water, and intensity tracking</li><li>• Normalized comparison across portfolio</li><li>• Certification tracking</li><li>• Pre-certification gap analysis</li><li>• Portfolio performance</li><li>• Zero Waste Initiatives</li></ul> 	<h3>SUSTAINABLE ENTERPRISE</h3> <ul style="list-style-type: none"><li>• Frameworks per GRI standards</li><li>• GHG Calculation</li><li>• Scorecards</li><li>• Supply chain management (KPIs)</li><li>• Lifecycle Analysis</li></ul> 

### HOLISTIC REPORTING CAPABILITIES

ENSPIRE® provides customers with the capabilities to track your company's sustainability metrics.

## Key Features of ENSPIRE<sup>SM</sup>

Key features of ENSPIRE® include:

- Cloud-based: access from any computer, smartphone or tablet with an internet connection
- Interactive analytic interface
- Custom filters to visualize data any way you like
- Configurable visualizations: bar chart, map chart, heat map, scatterplot, and more
- Export data tables and graphs for use in reports, proposals, or presentations

## Benefits of ENSPIRE®

ENSPIRE can help you make decisions about your environmental footprint anytime, anywhere.

- Analyze multiple data sets at once and increase efficiency by reducing time and cost of gathering data
- Ability to view trends over time so you can make informed decisions
- Roll-up data to create reports for management or drill down to examine operational efficiency
- Identify cost savings through greater efficiencies
- Avoid blind spots by having a full inventory of your environmental impacts (waste, water, energy, greenhouse gas emissions, etc.) at your fingertips
- Improve information access, collaboration, and communication across your enterprise

Whether your goal is zero waste, carbon neutrality, or energy efficiency, ENSPIRE® can help track your sustainability metrics in one convenient location. You have trusted us to manage your material streams. Now trust us to manage your environmental solutions as well. We do the hard work so you can ENSPIRE® change.

**LEARN HOW TO GET STARTED:**  
[WWW.WMSUSTAINABILITYSERVICES.COM](http://WWW.WMSUSTAINABILITYSERVICES.COM)  
**YOU CAN CONTACT US AT:**  
**855-347-7535 OR VIA EMAIL AT**  
[SUSTAINABILITYSERVICES@WM.COM](mailto:SUSTAINABILITYSERVICES@WM.COM)



**THINK GREEN®**