



Global Reporting Initiative (GRI)

With the increased popularity of sustainability reporting has come an increased number of sustainability reporting standards. Among these standards, the framework published by the Global Reporting Initiative (GRI) is fast becoming the format of choice for organizations looking to follow a robust reporting methodology. An internationally recognized format, GRI provides sustainability reporting guidelines for a variety of businesses, event organizers, airport operators, non-governmental organizations and utilities.

Using the GRI framework for your organization's sustainability report can provide many benefits. These include an enhanced brand image and loyalty, increased stakeholder understanding of tangible and intangible organizational assets, and mitigation of negative environmental and social impacts. By leveraging your sustainability report as a management tool, your organization can benefit from identifying upcoming risks and opportunities and streamlining internal processes.

However, competing priorities can limit the amount of time available to complete data collection and report writing. Because of the time and effort required to understand GRI reporting guidelines, gather content and compile information into a written report, many organizations find it worthwhile to engage a third party. Waste Management's sustainability consultants have extensive GRI reporting experience and are well equipped to help customers quantify and report their environmental performance in accordance with the appropriate GRI reporting guidelines.

GRI Reporting Services

We offer an array of solutions to help your organization complete your sustainability reports in accordance with GRI guidelines:

- **Report Writing** – Our experienced consulting team is well versed in writing GRI reports for a variety of organizations. With professional writers and graphic designers on staff, we can produce an attractive, meaningful sustainability report that meets your organization's GRI guidelines and timetable.
- **Third-Party Verification** – Our outside perspective and experience can provide your report with an additional level of transparency. We can review your report content and externally verify your claims to lend credibility.

About Sustainability Services

Waste Management Sustainability Services is a nationwide network of environmental professionals offering sustainability advisory services, environmental and project management experience to help companies advance along the path toward sustainability. By leveraging the network of assets and expertise of WM, the leading provider of comprehensive waste and environmental services in North America, our team can design and implement value-driven solutions unrivaled in the industry.

TO LEARN HOW OUR TEAM OF CONSULTANTS CAN HELP YOUR BUSINESS, PLEASE VISIT WWW.WMSUSTAINABILITYSERVICES.COM.
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