



Policy Development

A policy document is like the chassis of a sports car. It may not be what grabs everyone's attention, but it's critical in attaining the level of performance everyone appreciates.

For a company's sustainability program, an effective policy document sets the stage for all that follows. It outlines guiding principles and an overall vision to internal and external stakeholders. In that way, it represents the vital core of a sustainability initiative and the commitments, values and objectives driving it forward. Putting such a document in place says you're serious about sustainability and consider it integral to your daily operations.

Making it Happen

Our advisory team can help your organization craft an effective sustainability policy that serves as the foundation of all your sustainability initiatives. We're well-versed in creating committees within an organization and working with them to fully understand sustainability goals. That's step one. Next, we'll use the information gathered to create customized, comprehensive policies, internal and external, that address all facets of your operations – from product development through supply chain and logistics. Our support even extends to the compiling of supporting documentation, operating procedures and contact information – key details when it comes to policy implementation.

Once a policy is developed, our team can help publicize it through a variety of platforms – newsletters, press releases, internal/external websites, social media and trade organizations. We'll also assist in revising your sustainability policy to make it an ever-evolving document, reflective of your mission, values and corporate policies.

In the end, a comprehensive sustainability policy will do two things: promote a positive image to external stakeholders and outline expectations to internal audiences. Making it part of your organization's guiding principles will help in reinforcing your commitment to the "Triple Bottom Line" while providing a solid foundation for success.

About Sustainability Services

Waste Management Sustainability Services is a nationwide network of environmental professionals offering sustainability advisory services, environmental and project management experience to help companies advance along the path toward sustainability. By leveraging the network of assets and expertise of WM, the leading provider of comprehensive waste and environmental services in North America, our team can design and implement value-driven solutions unrivaled in the industry.

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CONSULTANTS CAN HELP YOUR
BUSINESS, PLEASE VISIT [WWW.
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