



Reporting

More than ever, companies today are viewing sustainability programs as a required cost of doing business. Fortunately, the tangible and intangible benefits of these initiatives often outweigh their costs and can have a positive impact on an organization's bottom line. The key to realizing these benefits lies in communicating your organization's vision to all stakeholders. By outlining sustainability initiatives, detailing performance and sharing successes, companies can build brand value, communicate achievements, address shortcomings and maintain their social license to operate. As sustainability reporting gains importance, companies are faced with dedicating time and resources to report creation, something that is often outside their core competencies.

A resource for a measurement-based approach

We understand the importance of metrics and the challenges associated with applying, calculating and communicating them. That's where our expertise can help. We are experienced and efficient in helping customers to quantify their environmental performance at the corporate and facility levels. Our consulting team can help create sustainability-focused reports that will validate your efforts to internal and external stakeholders. Specifically, this can include:

- **Annual Sustainability and Corporate Social Responsibility (CSR) Reports** – One way to communicate sustainability initiatives are through preparation of annual sustainability reports or CSR reports. They communicate an organization's priorities, procedures and initiatives to facilitate increased stakeholder understanding. Many of our consultants have been trained by the Global Reporting Initiative (GRI), which publishes internationally-recognized sustainability reporting frameworks.
- **External Report Validation** – In today's world, stakeholders expect transparency regarding the various impacts associated with organizational operations. To provide added credibility, we can recommend third-party report validation services and shepherd you through the process.
- **Voluntary Reporting Requests** – Many organizations face a range of requests for information from customers, non-profit groups and voluntary State and Federal programs. We can assist in compiling and communicating the information asked for by these external agencies – examples include the Carbon Disclosure Project (CDP), RobecoSAM/Dow Jones Sustainability Index and Environmental Protection Agency (EPA) WasteWise program.

Relying on the services of our experienced consulting team can save time and money, while providing a more thorough and accurate product. We know how to communicate your vision and achievements to ensure both internal and external stakeholders are in the loop.

About Sustainability Services

Waste Management Sustainability Services is a nationwide network of environmental professionals offering sustainability advisory services, environmental and project management experience to help companies advance along the path toward sustainability. By leveraging the network of assets and expertise of WM, the leading provider of comprehensive waste and environmental services in North America, our team can design and implement value-driven solutions unrivaled in the industry.

TO LEARN HOW OUR TEAM OF CONSULTANTS CAN HELP YOUR BUSINESS, PLEASE VISIT WWW.WMSUSTAINABILITYSERVICES.COM.
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