

# 2017 WASTE MANAGEMENT PHOENIX OPEN “GREENEST SHOW ON GRASS”

WM strives to minimize waste generation, energy usage, and water consumption.

## TRANSPARENT REPORTING

Council for Responsible Sport Evergreen Inspire  
The first GEO Certified golf tournament in the world  
“Zero Waste to Landfill Operations with 13.9% incineration with energy recovery” validation from UL

## ZERO WASTE CHALLENGE

Procurement Policies control materials brought into the WMPO, and waste is reduced, reused, recycled and composted.

## WATER CONSERVATION

RESTORED

**63 M**

GALLONS  
of water

REUSED

**5,775**

GALLONS  
of greywater

## RENEWABLE ENERGY & GHG OFFSETS

Offset 720 metric tons of CO2 equivalent with Envirofit International

**100%** of electricity provided by renewable energy

## WASTE DIVERSION

**100%**

materials diverted from landfill

**50%**

recycled

**34%**

composted

**14%**

waste-to-energy

**2%**

donated

## REUSE & DONATIONS

DONATED

**23,500**

pounds of unused food to local non-profits

REUSED

**57,673**

square feet of signage

REUSED

**140,000**

golf balls in WM’s water feature

REUSED

**750,000**

recycled-content golf tees in WM’s water feature

## COMMUNITY IMPACT

THE 2017 WMPO GENERATED

**\$10 M** in charitable donations

Fans shared their passion for golf and green practices using

**#GREENESTSHOW**

GREEN OUT DAY RAISED

**\$100K** for local charities thanks to fans and players sporting green

WELCOMED **12,000+**

military personnel with their guests to the Patriot’s Outpost on the 18th Hole

DONATED TO

Keep America Beautiful and Keep Scottsdale Beautiful for providing Zero Waste Station volunteers

FREE TOURNAMENT ACCESS

to law enforcement, emergency services, and military personnel

STANDARD BEARER PROGRAM | FIRST TEE DREAM DAY | CBS OUTDOOR SPECIAL OLYMPICS OPEN