



Agenda

Wednesday, January 30, 2019

3:00 p.m. - 4:30 p.m.

Sustainability Tour of the Greenest Show on Grass

Pre Registration Required

5:00 p.m. - 6:00 p.m.

Networking Reception

Thursday, January 31, 2019

7:30 a.m. - 8:25 a.m.

Registration & Breakfast

8:30 a.m. - 8:45 a.m.

Welcome

Tara Hemmer, Senior Vice President Operations, Waste Management

8:45 a.m. - 9:05 a.m.

People and Planet: Sustainability Starts With Each of Us

Jim Fish, President & CEO, Waste Management

9:05 a.m. - 9:35 a.m.

Why Plastics? Why Now?

Valerie Craig, Deputy to the Chief Scientist & Vice President, Impact Initiatives, National Geographic Society

9:35 a.m. - 10:35 a.m.

Plastic Waste in the Environment

Valerie Craig, Deputy to the Chief Scientist & Vice President, Impact Initiatives, National Geographic Society

Nicholas Mallos, Director of Trash Free Seas, Ocean Conservancy

Steve Sikra, Materials & Technology Manager, P&G

Jason Hale, Communications & Recycling Professional, SYSTEMIQ

Panel moderated by David Pogue, Disruptive & Future Technology Columnist, New York Times Columnist, CBS Tech Contributor & NOVA Host

10:35 a.m. - 11:00 a.m.

Break

11:00 a.m. - 11:30 a.m.

The Fallacy Of Impossible

Mark Ebeling, Founder & CEO, Not Impossible Labs



Agenda

Thursday, January 31, 2019 (continued)

11:30 a.m. - 12:00 p.m.

Changing the Status Quo by Design

Dr. Leyla Acaroglu, Designer & Sociologist

12:00 p.m. - 1:00 p.m.

Lunch

1:00 p.m. - 1:30 p.m.

Recycling Update

Brent Bell, Vice President of Recycling Operations, Waste Management

1:30 p.m. - 2:00 p.m.

Global Environmental Trends & Local Impacts

Andrew Winston, Advisor & Author

2:00 p.m. - 3:00 p.m.

Cities of the Future

Andrew Winston, Advisor & Author

Dr. Leyla Acaroglu, Designer & Sociologist

Clarence Anthony, Executive Director, National League of Cities

Robert Kunzig, Senior Environment Editor, National Geographic Magazine

Panel moderated by David Pogue, Disruptive & Future Technology Columnist,
New York Times Columnist, CBS Tech Contributor & NOVA Host

3:00 p.m. - 4:30 p.m.

Sustainability Tour of the Greenest Show on Grass

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**BIG IDEAS. BOLD ACTION.
BETTER WORLD.**