

# 2018 WASTE MANAGEMENT PHOENIX OPEN “GREENEST SHOW ON GRASS”

## TRANSPARENT REPORTING

Council for Responsible Sport - Evergreen Inspire  
Golf Environment Organization - GEO Certified  
UL - “Zero Waste to Landfill Operations with 9%  
incineration with energy recovery” validation

## WATER CONSERVATION

RESTORED

**75 M**

GALLONS  
of water

REUSED

**6,353**

GALLONS  
of greywater

## RENEWABLE ENERGY & GHG OFFSETS

Offset 720 metric tons of CO2 equivalent with  
Envirofit International

**100%** of electricity provided  
by renewable energy

## WASTE DIVERSION

**100%**

materials diverted from landfill



**56%**

recycled

**26%**

composted

**9%**

waste-to-energy

**9%**

donated

## REUSE & DONATIONS

DONATED

**24,620**

pounds of unused food  
to local non-profits

REUSED

**51,816**

square feet of signage

REUSED

**140,000**

golf balls in WM's water feature

## COMMUNITY IMPACT

THE 2018 WASTE MANAGEMENT  
PHOENIX OPEN GENERATED

**\$12.2M** in charitable donations

Fans shared their passion for golf and  
green practices using

**#GREENESTSHOW**

GREEN OUT DAY RAISED

**\$105K** for local charities thanks to  
fans and players sporting green

WELCOMED **12,000+**

military personnel with their guests to the Patriot's  
Outpost on the 18th Hole

FREE  
TOURNAMENT  
ACCESS

to law enforcement,  
emergency services,  
and military personnel

STANDARD BEARER PROGRAM | FIRST TEE DREAM DAY | CBS OUTDOOR SPECIAL OLYMPICS OPEN