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GETGREEN SOUTH BRONX EARTH FEST CELEBRATES THE ENVIRONMENT AND CULTURE OF THE SOUTH BRONX

Free Recycling of Home Electronics Provided by Waste Management and Sony Corporation

Bronx, NY, April 19, 2008 -- Waste Management, Sony Corporation, CENYC, the NYC Department of Sanitation, the NYC Office of Recycling Outreach, Nos Quedamos and over 30 other community organizations, environmental groups, not-for-profits, businesses, and government agencies joined together today to host GetGreen: South Bronx Earth Fest to raise environmental awareness and celebrate local cultural attractions, arts and community groups.

Held at St. Mary's Park in the Bronx, the event featured a "Music Gets Me Green" song contest, a recycled fashion show, a musical performance by Oscar-nominated Impact Repertory Theater, a Student Dance Performance, free boat rides on the Bronx River and over 30 booths with activities, giveaways and prizes focusing on the themes of sustainability, the environment and the vibrant neighborhood of the South Bronx.

As a central part of the festival, the public was invited to bring household/personal electronics to the event for recycling courtesy of WM Recycle America eCycling Services and Sony Corporation. Old cell phones, computers, printers, fax machines, TVs, VCRs and stereos were accepted throughout the afternoon.

"The South Bronx is getting greener each day with the planting of new trees and the creation of new waterfront parks," said NYC Parks Commissioner Adrian Benepe. "As we improve our communities, the South Bronx Earth Fest is a joyous occasion to increase environmental awareness. I am thankful to Waste Management, the Sony Corporation and all of the community groups for planning a fun day of activities for the entire family at the beautiful St. Mary's Park."

"As the nation's largest recycler, Waste Management is delighted to work with our partner, Sony Corporation, to provide an opportunity for local residents to recycle their used cell phones, computers and home electronics and divert e-waste from landfills," said Jim VanWoert, WM New

York Area Market Manager. "By recycling and reusing materials of all types, we help protect our environment and preserve resources for future generations."

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In combination with its subsidiary, Waste Management Recycle America, WM annually processes 7.6 million tons of commodities, including paper, cardboard, plastics, and metals, for productive reuse.

About Waste Management and WM Recycle America, L.L.C.

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. More information about how Waste Management Thinks Green® can be found at www.wm.com.

WM Recycle America is a wholly owned subsidiary of Waste Management and is the largest recycler in North America. WM Recycle America's business lines include processing many types of consumer-generated recyclables and finding the best markets for the recyclable commodities produced. In its capacity of providing processing and marketing services, WM Recycle America offers a wide variety of recycling options for municipal, manufacturing, commercial and residential customers.