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**WASTE MANAGEMENT ANNOUNCES AMERICAN TV TO JOIN
NATIONWIDE ELECTRONICS RECYCLING TAKE BACK PROGRAM**

Prominent Midwest Retailer to Take Back Obsolete Electronic Equipment

HOUSTON, TX, Sept. 24, 2009 – Waste Management, Inc. (NYSE: WM) announced today that American TV has become a partner along with LG Electronics and Sony Electronics with its nationwide electronics-recycling program. American TV is the largest retailer to join the program.

Consumers now have a convenient way to recycle their used, unwanted, obsolete or damaged consumer electronic products from Sony, LG, Zenith and Goldstar branded televisions, monitors, computers and other consumer electronics by dropping them off and recycled free of charge at any one of the 15 American TV stores.

Developed with Waste Management's subsidiary WM Recycle America LLC, the Electronics Recycling Program was launched in August 2007 with Sony Electronics, and LG Electronics joined in August 2008. The program provides consumers with a convenient way of recycling tens of millions of their used, unwanted, obsolete or damaged consumer electronic products by dropping them off at a designated Waste Management eCycling Center.

“People are seeking services to help them recycle electronic waste responsibly and economically,” said Patrick DeRueda, president of WM Recycle America. “This program serves consumers’ needs by offering a convenient and cost-effective waste management solution, while demonstrating our shared commitment to providing outstanding customer service and leadership in environmental stewardship.”

”We are very pleased to be part of this program, and to be able to offer our customers convenient, responsible recycling options for their old electronics,” said Paul Kollberg, American TV vice president. “And based on early response, there appears to be a great demand for this service among our customer base.”

The goal of the WM nationwide electronics-recycling program is to have a recycling center within 20 miles of 95 percent of the U.S. population. A list of drop-off locations for the program is available at http://www.wm.com/wm/services/recycling_ecycle.asp

The support of partners such as LG Electronics and Sony Electronics has been key to the advancement of the program.

Teddy Hwang, president, LG Electronics USA, Inc., applauded American TV’s E-waste leadership. “American TV has become part of an environmentally and socially responsible solution for collecting and recycling electronic waste. We encourage other retail partners to join with LG Electronics and Waste Management to provide convenient collection sites for consumers.”

As the technology industry sees continued growth, the amount of electronic waste is also increasing, DeRueda explained. A study by the U.S. Environmental Protection Agency showed that in 2005, used or unwanted electronics amounted to about 1.9 to 2.2 million tons. Of that, some 1.5 to 1.9 million tons was primarily discarded in landfills, and only 345,000 to 379,000 tons were recycled.

DeRueda said the partnership with American TV is the latest in a series of manufacturer and retailer agreements with WM Recycle America. “By recycling used, unwanted, obsolete or damaged electronic equipment, useful materials such as glass, metals and plastics may be recovered for reuse in other products,” he said. “Reuse minimizes the amount of waste disposed, while also reducing the amount of raw materials extracted as well as energy required to make new materials that reduces the production of greenhouse gases.

Additionally, one of our sustainability goals is to triple the amount of recyclables we process from nearly eight million to 20 million tons by 2020 and with the support of companies like American TV, we can make that happen.”

The electronic materials collected will be processed at WM Recycle America facilities, which are ISO 14001 and 9001 certified, as well as WMRA contracted third party processing facilities in an environmentally responsible manner that protects the local environment in those communities along with the people handling this waste.

About Waste Management

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more visit www.wm.com or www.thinkgreen.com.

WM Recycle America is a subsidiary of Waste Management and is the largest recycler in North America. WM Recycle America’s business lines include processing many types of consumer-generated recyclables and finding the best markets for the recyclable commodities produced. In its capacity of providing processing and marketing services, WM Recycle America offers a wide variety of recycling options for municipal, manufacturing, commercial and residential customers.

About American TV

American is a leading regional of electronics, furniture and appliances, with 15 stores in Wisconsin, Michigan, Illinois, Iowa and Missouri as well as distributions centers on the outskirts of both Milwaukee and St. Louis. Each store averages approximately 125 employees and 130,000 square feet in size. American’s products and services are also available on-line at www.americantv.com.

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