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## NEWS

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### **RICKIE FOWLER WINS “GOING FOR THE GREEN” CLOSEST-TO-THE-PIN CONTEST with CONTENDER LESS THAN FOUR FEET AWAY**

**Scottsdale, Ariz., (Mar 1, 2010)** – When Rickie Fowler stepped to up to the par-3 16<sup>th</sup> hole in Round 4 yesterday at TPC Scottsdale, he needed to hit within 18 feet of the hole to win the inaugural “*Going for the Green*” closest-to-the-pin contest. And when he did so, Fowler earned the honor of a \$25,000 contribution made in his name to national nonprofit Keep America Beautiful (KAB) and Keep Phoenix Beautiful. Keep America Beautiful, along with its affiliate Keep Phoenix Beautiful, is the nation’s leading community beautification organization. The 21-year-old TOUR rookie’s cumulative score of 45 feet, 3 inches beat out contender, Scott Verplank by only 3 feet 6 inches.

In its first year as title sponsor, Waste Management introduced the “*Going for the Green*” contest offering to donate \$25,000 to Keep America Beautiful in the name of the player who is closest to the pin at the par 3, No.16. The player’s distance to the hole each round was added together to reach a cumulative total. Of the proceeds, 50 percent will go to the local Keep Phoenix Beautiful chapter and 50 percent will go to Keep America Beautiful’s national *ThinkGreen*® grant in Fowler’s name.

“The ‘*Going for the Green*’ contest is only one of the exciting initiatives we will be introducing to the Waste Management Phoenix Open and PGA TOUR over the next several years as title sponsor,” said David Steiner, CEO, Waste Management. “We will continue to implement smart solutions to turn waste into resource at the tournament and showcase *Think Green*® solutions that encourage social responsibility and a renewed commitment to leaving the planet in better condition for generations to come. We proudly congratulate Rickie Fowler as the first “*Going for the Green*” winner.”

Finishing second for the “*Going for the Green*” contest was Scott Verplank hitting a cumulative score of 48 feet, 9 inches. Third and fourth place were Ryan Moore 54 feet, 10 inches, and Johnson Wagner 59 feet, 4 inches, followed up with Mark Wilson at fifth with a cumulative score of 60 feet, 8 inches.

Hunter Mahan shot 65-65 on the weekend to beat Fowler by one shot to win the Waste Management Phoenix Open. Fowler’s final-round 68 is the second runner-up finish of his young career, both of them in Arizona.

**About Waste Management Phoenix Open**

The Waste Management Phoenix Open was played February 22 – 28, 2010, at the TPC Scottsdale. The tournament host Thunderbirds have raised more than \$65.9 million for charities, with more than \$37.9 million generated since 2004. The 2010 edition marked the 75th playing of the event, making it one of the five oldest events on the PGA TOUR, not including the major championships.

Title sponsor Waste Management, Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. For more information on Waste Management visit [wm.com](http://wm.com) or [thinkgreen.com](http://thinkgreen.com).

For more information on the Waste Management Phoenix Open, please visit: [www.WMPhoenixOpen.com](http://www.WMPhoenixOpen.com).