FOR IMMEDIATE RELEASE

Waste Management Receives Green Technology World Leadership Award

Data Center Facility Honored for Green Initiatives

FOR MORE INFORMATION

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HOUSTON- November 16, 2011 - Waste Management Inc. (NYSE: WM) today announced that their Data Center Facility has received a Green Technology World Leadership Award from TMC.

The World Leadership Award honors forward-thinking businesses that have made advancements in innovative, environmentally-sustainable technology. The award is typically reserved for products and services, but Waste Management is being recognized for the "green" initiatives taking place throughout their data centers and IT facilities.

"Waste Management made a commitment to minimizing our data center's footprint with conservation and recycling efforts. Being honored for this in a space where data centers are seldom recognized is an outstanding achievement," said Brian Kirkpatrick, director of Waste Management's data centers.

Gautam Roy, vice president of Infrastructure added, "At Waste Management, we make it our business to 'think green' every day and to manage waste to its full potential. This award gives us a platform to evangelize how beneficial this approach can be in the data center realm." Roy continued, "We look forward to further advancing sustainability across our IT facilities and hope to inspire others to do the same."

The "green" initiatives Waste Management is being recognized for include:

- Energy efficient air-conditioning and lighting system installations
- Broad based recycling and eCycling programs
- Power saving motion sensors, timers, and automated shut-off controls
- Data center temperature and humidity level adjustments
- Low consumption servers, network, and storage devices
- Application and infrastructure rationalization, consolidation, and virtualization
- A continued commitment to reduce consumption through energy audits

"I am pleased to honor CIO Puneet Bhasin and Waste Management for initiating innovation and helping to drive the next evolution of technology," Erik Linask, group editorial director, TMC. "On behalf of Crossfire Media, I extend congratulations to Waste Management for their advancement of M2M technology products. The entire industry looks forward to more innovative solutions from them in the future.

"I am pleased to grant a World Leadership Award to Waste Management for their significant progress in the advancement of green technologies," said Rich Tehrani, CEO, TMC. "Congratulations to the entire team at Waste Management for their accomplishments in the advancement of the green technology industry."

For more information about the 2010 Green Technology World Leadership Awards or any of the TMC media properties, please visit www.tmcnet.com.

About Waste Management

Waste Management, Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is largest residential recycler and also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management, visit http://www.wm.com or www.thinkgreen.com.

About M2M

Launched in 2008, The M2M Evolution Web site features the latest related news, articles, blogs, product reviews, and other resources to provide users a wealth of information on this emerging technology. The most daily content on machine to machine technologies can be found on the site and is provided by contributors on the TMC's editorial staff, Crossfire Media's team of experts, as well as articles contributed by foremost experts. The site is powered by TMCnet, the largest Web site in the communications industry with an average of two million unique visitors and 40 million page views per month.

About Crossfire Media:

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshows, webinars and newsletters. Crossfire Media services also include providing insight to technology companies and associations to assist in the development of business and technical strategy as well as the development and implementation of effective communications and marketing strategy. To implement communications and marketing strategies, Crossfire Media utilizes a variety of physical and virtual experiences including web, publications, face to face events, and webinars.

Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

About TMC

Technology Marketing Corporation (TMC) is a global, integrated media company helping our clients build communities in print, in person and online. TMC publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, and *NGN* magazines. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two million unique visitors each month on average worldwide, according to Webtrends. TMCnet has ranked within the top 3,500 in Quantcast's Top U.S. sites, placing TMCnet in the nation's top .03% most visited Web sites. In addition, TMC produces ITEXPO; 4GWE Conference and M2M Evolution (in conjunction with Crossfire Media); Digium|Asterisk World (in conjunction with Digium); and Smart Grid Summit (in conjunction with Intelligent Communication

Partners). TMC serves other communications market segments with the Cloud Communications Summit (in conjunction with Light and Electric); CVx ChannelVision Expo (in conjunction with Beka Publishing); and MSPWorld™ (in conjunction with the MSP Alliance).

TMC also serves technology professionals with industry-specific Web sites: InfoTech Spotlight, 4GWE, M2M Evolution.com, Smart-Grid.TMCnet.com, Smart Products Ecosystem, Robotics.TMCnet.com, Cable.TMCnet.com, Satellite Spotlight, Green.TMCnet.com, Healthcare.TMCnet.com, Business Video, Finance.TMC.com, Legal.TMC.com and Education.TMCnet.com.

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