



FOR IMMEDIATE RELEASE

Oct. 21, 2010

Contact: Kathleen Klein
734-231-8258
Kklein2@wm.com

Keep Michigan Beautiful gives top award to Waste Management's Public Education Program

Keep Michigan Beautiful has recognized Waste Management's Public Education Program with its "President's Plaque," the highest honor given by the organization which fights litter and promotes Michigan's beauty.

Waste Management's Public Education Program uses the company's operations to teach individuals, particularly school children, about the need to properly reduce, reuse and recycle and about how WM recovers additional resources from the waste we throw away. This is part of the company's overall drive, to provide environmental solutions to its customers.

The President's Plaque was presented during the Keep Michigan Beautiful annual conference and awards program on Oct. 14 and 15 in Kalamazoo. Waste Management was one of several recipients recognized with a President's Plaque.

"It is a great honor to receive this award from Keep Michigan Beautiful," said Kathleen Klein, Community Affairs Representative for Waste Management in Michigan. "Our landfill facilities are a well-known source for teaching about sustainability. Since 2008 we have tripled the numbers of individuals receiving an education about the seven 7 R's - Reduce, Reuse, Recycle, Responsibly and Respectfully Recover the Resources in our Waste."

The Public Education Program teaches individuals about managing waste generation, conserving water and energy and about the renewable energy created from landfills, as well as the importance of preserving and connecting to nature.

Keep Michigan Beautiful, Inc. annually recognizes programs and activities that substantially contribute to environmental improvement, beautification, site restoration and historical preservation.

Waste Management is committed to helping its customers work towards finding and implementing initiatives to better manage and recycle their waste while also exploring environmental improvements that they can make in their homes and in their businesses to conserve resources. Those interested in more information about the Public Education Program, please contact Kathleen Klein at 734-231-8258.

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