

# WHC CONSERVATION CERTIFICATION® CAMPGROUND NATURAL AREA



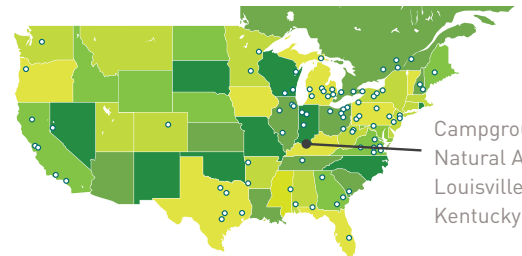
For more than 20 years, Waste Management (WM) has partnered with Wildlife Habitat Council (WHC) to promote sustainability, wildlife preservation, biodiversity and environmental education at the company's WHC-certified sites. At Campground Natural Area in Louisville, Kentucky, employees—in collaboration with Michelin-ASRC—actively manage 70 acres for conservation projects focused on birds, awareness and community engagement, forests, grasslands, pollinators and wetlands. **The conservation program at Campground Natural Area has been WHC-certified since 2009.**

## PRACTICES AND IMPACTS

- More than five acres of forest around the property are managed, including planting and expansion of the forest area, and the removal of invasive plants from established wooded area.
- Turfgrass groundcover on the closed landfills was replaced with native warm-season tallgrass prairie plants.
- Fourteen bluebird nest boxes, two wood duck boxes, a purple martin tower, a kestrel nest box and a raptor perch are managed for avian species.
- A pollinator garden within the grassland area is certified as a Monarch Waystation. The team also maintains bee hives, a bee block, a bee house and two pollinator hotels.
- Volunteer events are held regularly, during which employees assist with maintaining and monitoring the habitats and learning about environmental issues. Approximately 30 employees have participated in the activities each year since 2008.
- Community volunteers are also enlisted to help with project activities.









WM has WHC-certified programs across North America



Campground Natural Area, Louisville, Kentucky

## CONSERVATION PROJECTS

-  **AVIAN**  
Avian Habitat Management
-  **AWARENESS AND ENGAGEMENT**  
ASRC Volunteer Work Day
-  **FOREST**  
Forest Restoration, Sideslope Tree Planting
-  **GRASSLAND**  
Grasslands
-  **POLLINATORS**  
Pollinator Habitat
-  **WETLANDS AND WATER BODIES**  
Wetland Habitat

## RESOURCES

[sustainability.wm.com](http://sustainability.wm.com)

