After-Hours Waste Service Helps Resort Builder Beat the Clock.

Night and Day is one of Cole Porter’s most famous love songs. It was also Waste Management’s solution for a customer under the gun.

WELBRO Building Corporation of Maitland, Fla., is one of the Orlando area’s largest and most active general contractors. Founded in 1980, the company specializes in hospitality, education and commercial office industry projects as well as manufacturing, retail and special-use facilities. The company’s portfolio includes approximately $1 billion in properties built over the last quarter-plus century.

In Spring 2005 WELBRO began construction on the Rosen Shingle Creek Resort and Convention Center, a massive 230-acre 1900s Spanish Revival-style hotel complex with 1,500 rooms and 445,000 square feet of convention and meeting space. As it has done with dozens of projects over the past decade, WELBRO asked Waste Management to provide temporary construction waste services. Waste Management’s experience with large-scale construction jobs, its unmatched equipment inventory and its guarantee of same-day emergency service all contributed to it being WELBRO’s first choice for construction services since the mid-1990s.

As construction of the Shingle Creek Resort progressed, it quickly became clear that even making eight to 10 container pulls per day would not be sufficient for WELBRO to meet its September 2006 completion deadline. Discussing the situation with WELBRO project managers, Waste Management decided to take service to the “next level” by providing night-time service in addition to its normal daytime schedule.

Waste Management’s solution proved to be precisely what the customer needed. With the additional pulls, WELBRO was able to complete the Shingle Creek project on time for its scheduled September 9, 2006 grand opening. Impressed by how well Waste Management was able to accommodate WELBRO’s needs, the project’s owner, Rosen Hotels & Resorts, invited Waste Management to provide permanent commercial waste and recycling services for the resort once construction was complete. Buoyed by its success, Waste Management has since offered night-time service to its other Orlando-area customers as well.

“By expanding its service hours to accommodate our needs, WM allowed us to finish a challenging job within a very demanding time frame. WM’s resources and flexibility continue to impress us job after job.”

Linda Bell
Project Manager
WELBRO Building Corporation

Day or night, the time is always right for the construction services of Waste Management.

From everyday collection to environmental protection, Think Green. Think Waste Management.