

# Waste Management Named to Ethisphere's 2012 World's Most Ethical Companies for the Fifth Consecutive Year

*Award recognizes exceptional ethical leadership across continents and industries*

Temescal Valley, CA—April 05, 2012—[Waste Management](#) (NYSE: WM) has been recognized by the Ethisphere Institute, the leading business ethics think-tank, as one of the 2012 World's Most Ethical (WME) Companies. This is the fifth year the company has been honored for promoting the highest of ethical standards. Out of a record number of nominations for the award, WM secured a spot on the list by implementing and maintaining business practices and initiatives that are instrumental to the company's success, benefit the community and raise the bar for ethical standards within the industry.

"It is an honor to be recognized by Ethisphere for our strong corporate culture that values ethics, diversity and sustainability," said David Steiner, chief executive officer and president of WM. "As an industry leader we strive to operate in a way that contributes to the success of our business and the communities we serve. I believe it is our responsibility to make positive change for the environment and for society."

This is the sixth year Ethisphere has published the WME rankings. Ethisphere reviewed hundreds of companies and evaluated a record number of applications utilizing its propriety methodology through in-depth research and multi-step analysis, naming the companies that surpassed their industry peers to this year's World's Most Ethical Companies list. The 2012 list features companies in more than three dozen industries, including 40 companies headquartered outside the United States.

"As an employee of WM working to support the Inland Empire, I couldn't be more proud of this achievement," said Miriam Cardenas, Community Relations Specialist for Waste Management's El Sobrante Landfill. "Over the years, we have worked with local communities with sustainable recycling programs including curbside, commercial, and industrial services."

The methodology for the WME ranking includes reviewing codes of ethics, litigation and regulatory infraction histories; evaluating the investment in innovation and sustainable business practices; looking at activities designed to improve corporate citizenship; and studying nominations from senior executives, industry peers, suppliers and customers.

"A strong ethical foundation is a competitive advantage, and WM recognizes the important role corporate responsibility plays in improving its bottom line," said Alex Brigham, executive director of the Ethisphere Institute. "As more and more organizations strive for this honor each year, WM's inclusion as a World's Most Ethical Company for 2012 demonstrates its industry-leading commitment to ethics and dedication to integrity."

Read about the methodology and view the complete list of the 2012 World's Most Ethical Companies at <http://ethisphere.com/worlds-most-ethical-companies-rankings/>.

## FOR MORE INFORMATION

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**ABOUT ETHISPHERE INSTITUTE**

*The research-based Ethisphere® Institute is a leading international think-tank dedicated to the creation, advancement and sharing of best practices in business ethics, corporate social responsibility, anti-corruption and sustainability. Ethisphere Magazine, which publishes the globally recognized World's Most Ethical Companies Ranking™, is the quarterly publication of the Institute. Ethisphere provides the only third-party verifications of compliance programs and ethical cultures that include: Ethics Inside® Certification, Compliance Leader Verification™ and Anti-Corruption Program Verification™. The Institute's premier membership group, the Business Ethics Leadership Alliance™, is a business ethics forum that includes more than 100 leading corporations, universities and institutions that collectively leverage their experience, expertise and innovative ways to address emerging compliance challenges. More information on the Ethisphere Institute, including ranking projects and membership, can be found at [www.ethisphere.com](http://www.ethisphere.com).*

**ABOUT WASTE MANAGEMENT**

*Waste Management's El Sobrante Landfill is located in the unincorporated area of Riverside County. The landfill serves more than one million Inland Empire residents and is a critical component of Riverside County and the greater Los Angeles region's infrastructure. The site has more than 650 acres in permanent preservation and is a critical component of preserving open space in Riverside County. For more information on the landfill, please go to [www.keepinginlandempireclean.com](http://www.keepinginlandempireclean.com)*

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