



FOR IMMEDIATE RELEASE

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In The Wake Of Holiday Giving, Send Your Old Electronics To A Happy Retirement

El Cajon, CA– Electronic items are some of the more popular holiday gifts, but disposing of old electronics to make room for the new can be difficult. Electronic waste, known as “E-waste”, cannot be disposed of at landfills. Each year, Americans dispose of roughly 250 million computers. In California alone, 6,000 computers become obsolete each day.

“E-waste cannot be disposed of in landfills because it contains lead and other toxic chemicals,” said Carl Scherbaum, District Manager for Waste Management of San Diego. “It’s important to protect the environment and make sure these materials don’t find their way into your regular trash bin.”

Waste Management of San Diego urges residents to first try to find “new homes” for working electronics in order to reduce our waste stream.

“The beginning of the New Year is the perfect time to take stock of your electronic items and determine which ones can be recycled or exchanged with neighbors,” said Scherbaum. “Gently used computers do a lot more good if they are given to schools or non-profits than if they are left in basements or tossed illegally in landfills.”

Old, but still working electronic items can often be given away or sold. Some ideas for reuse of electronics include:

- Non-profit thrift stores will gladly take gently used electronics and will usually give donors a receipt to use for tax purposes.
- www.freecycle.com allows members to give and get items for free. Freecycle is a web-based, non-profit organization made up of individual city groups that promote waste reuse among their members. Members have the opportunity to give and get great things for free, in an effort to keep unnecessary waste out of landfills. Membership in Freecycle is free and open to all communities and all members who want to participate.
- Newer computers, TVs and other electronics can sometimes find a home at local schools.

If you are unable to find a new home for your old electronics or they are not in working order, Waste Management accepts E-waste for proper disposal at the following location:

Waste Management of San Diego Recycling Center

925 O’Conner Street
El Cajon, CA 92020
Monday - Friday, 8 a.m. to 2 p.m.

Waste Management is the leading provider of comprehensive waste and environmental services in North America. For more information about recycling, log onto www.wastemanagementsd.com

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From Everyday Collection to Environmental Protection, Think Green, Think Waste Management