



FOR IMMEDIATE RELEASE

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Waste Management Helps the Easter Bunny Give “Hippity Hop” Baskets to Local Military Families

Carlsbad & Oceanside, CA –Waste Management of North County and Coast Waste Management proudly announce a newly formed partnership with the Easter Bunny and Operation Homefront to help local military families.

Every year, the Easter Bunny and Operation Homefront build over 500 gift baskets and give them to military children for the Easter holiday. To help with this goal, Waste Management purchased basket supplies and put together 38 baskets for donation to the event. In addition, Waste Management will have a team of volunteers assist with the creation of hundreds more baskets later this month.

“The big eared bunny could use some help now and again just like our proud service men and women,” said Ken Ryan, District Manager, Waste Management of North County and Coast Waste Management. “Military families sacrifice so much everyday. We were more than happy to help the Easter Bunny spread smiles by putting together baskets for local military kids.”

Each basket donated by Waste Management contains a stuffed animal, book, crayons, toys and candy.

“It’s only through gracious donations like this one from Waste Management that Operation Homefront is able to say thank you to local military families,” said Tricia De La Paz, Director of Operations, Operation Homefront Southern California. “I know the Easter Bunny is so thankful to Waste Management for this donation.”

Operation Homefront provides emergency assistance and morale to our troops, to the families they leave behind and to wounded warriors when they return home. For more information, please go to www.operationhomefront.net/socal.

Waste Management is the leading provider of comprehensive waste and environmental services in North America. For more information about recycling, log onto <http://northcounty.wm.com>

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From Everyday Collection to Environmental Protection, Think Green, Think Waste Management