



**MEDIA ADVISORY FOR
WEDNESDAY, DEC. 16, 2009**

**WASTE MANAGEMENT TO DEMONSTRATE NEW
SOLAR TRASH COMPACTOR AT OCEANSIDE PIER**

*Solar-powered Trash Receptacle Will Save Oceanside Collection Costs
and Help Keep Pier Clean and Litter-free*

WHAT: [Waste Management of North County](#) and City of Oceanside staff will demonstrate and dedicate the new Waste Management Solar Trash Compactor at the foot of the Oceanside Pier on Wednesday, Dec. 16 at 1:30 p.m.

WHY: The installation of Waste Management's new solar compactor is part of a new pilot program that will test the innovative eco-technology's ability to harness the sun to reduce collection frequency. The solar compactor units use built-in solar panels to compact trash, which enables them to hold five times the capacity of a traditional trash receptacle. This cuts the need for trash pickup by up to 80 percent, which reduces collection costs, fuel use and greenhouse gas emissions. The compactors also include receptacles for collecting plastic bottles, newspapers, glass and other recyclables.

Oceanside is the first of several planned sites selected by Waste Management to install the new solar compactors throughout San Diego County.

Local dignitaries, the public and the media are invited to learn more about how the technology can help them reduce collection costs and keep Oceanside clean.

WHERE: Oceanside Pier
Oceanside, CA 92054

WHEN: Wednesday, Dec. 16
1:30 p.m.

WHO: Waste Management of North County staff members
City of Oceanside representatives

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