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**WASTE MANAGEMENT HONORED BY THE CALIFORNIA INTEGRATED WASTE  
MANAGEMENT BOARD FOR COMMITMENT TO SUSTAINABILITY**

*Waste Management Recognized with Prestigious WRAP Award*

(SAN DIEGO) Oct. 22, 2009 – Today, the [California Integrated Waste Management Board](#) (CIWMB) announced that [Waste Management of San Diego](#) and [North County](#) were the recipients of its prestigious **Waste Reduction Awards Program (WRAP)**. Waste Management was the only company in San Diego county to receive this honor in its industry.

“We are honored to be part of such a distinguished list of companies that work every day to become more sustainable,” said Jason Rose, general manager of Waste Management. “This award belongs to our talented team who constantly seek innovative ways to help reduce the carbon footprint of both our company and for our clients. I’d like to thank each of them for their amazing contributions and commitment, which ultimately make San Diego more sustainable.”

The WRAP program was established in 1993 by the CIWMB to annually recognize California businesses that have made outstanding efforts to reduce non-hazardous waste by implementing resourceful practices, aggressive waste reduction, reuse and recycling activities, and the procurement of recycled content products.

Waste Management had to demonstrate four required components to receive the award including waste prevention; reuse, recycling and composting; purchase of recycled content or environmentally preferable products and education.

In addition, Waste Management also had to provide information and questions about greenhouse gas reductions resulting from the business’ waste reduction programs, cost savings for waste reduction practices, and employee training and incentives. Waste Management was one out of 263 applicants that were awarded this honor from companies throughout the state of California.

“We commend Waste Management for their proactive waste reduction, reuse and recycling programs,” said Rosalie Mule, board member of the CIWMB. “We appreciate what Waste Management is doing to make the environment a top priority at each of its locations throughout San Diego County.”

**About Waste Management**

As North America’s largest provider of waste and environmental services, Waste Management is on a quest for environmental performance, to maximize resource value and minimize environmental impact. Waste is a valuable resource. WM takes innovative steps to maximize and recover the resource that is in waste. To learn more visit [www.wastemanagementsandiego](http://www.wastemanagementsandiego) or [www.northcounty.wm.com](http://www.northcounty.wm.com) and [www.thinkgreen.com](http://www.thinkgreen.com).

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