



PROGRAM ACCOMPLISHMENTS

- Captured 300 pounds of compost and 460 pounds of recyclables.
- Expanded sustainability goals to all events coinciding with the WMPO.
- Introduced a composting solution to this year's forum venue.

Attendance Up and Waste Down

2015 marked the fifth annual Waste Management Executive Sustainability Forum held in Scottsdale, Arizona. Coinciding with the 2015 Waste Management Phoenix Open (WMPO), this event brings together sustainability leaders and innovators from around the United States and Canada to discuss topics surrounding sustainability issues. This year's Forum saw a 17 percent increase in attendance from the previous year and an online viewership totaling 30,898.

Expanding Sustainability Efforts

In an effort to provide this year's attendees with a broader view of Waste Management's capabilities and to increase the Sustainability Forum's sustainability efforts, the Waste Management Sustainability Services team took a zero waste approach to this year's event.

The Zero Waste Challenge at the Sustainability Forum is an extension of the sustainability plan outlined at the WMPO, which for two consecutive years has successfully achieved 100 percent diversion from landfill.

The Zero Waste Challenge

Aimed at eliminating waste materials going to landfill, the Zero Waste Challenge controls all materials brought into venue spaces and educates staff and patrons about the proper disposal of materials. Although a substantial commitment, zero waste targets produce tangible economic, social and environmental benefits.

The Four Seasons Resort Scottsdale served as host for the 2015 Waste Management Sustainability Forum. Although the resort had a recycling program in place for cardboard and some separated materials, Waste Management Sustainability Services collaborated with the local Waste Management operations team to set up temporary containers for food waste and additional recyclable materials.

The Waste Management Sustainability Services team worked with the Forum's planning committee and the Four Seasons Resort's staff to ensure sustainable practices such as purchasing items in bulk and serving in reusable containers. Waste Management Sustainability Services staff worked with the Four Seasons Resort's steward team to develop a plan and provide training for conveying food waste and recyclables from the kitchen to appropriate container space on the Resort's loading dock.

The Green Outcome

As a result of these efforts, Waste Management Sustainability Services was able to capture 300 pounds of food waste and 460 pounds of recyclable materials from the 2015 Waste Management Sustainability Forum -- accounting for nearly all of the materials leaving the Four Seasons Resort Scottsdale.

The success of the 2015 Forum set an aggressive benchmark for next year's Forum and showed attendees that zero waste initiatives are achievable on any level -- from conferences of 300 to tournaments of 550,000 and everything in-between.

"I have pages of notes that are both a source of inspiration as well as some great tips on how to improve our Zero Waste Program at UCI."

Anne Krieghoff, Facilities Management Sustainability Manager, University of California, Irvine.

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