



Voluntary Greenhouse Gas Emissions Reporting and Reduction Strategies

Greenhouse gas (GHG) emissions are one of the most important metrics used today to measure environmental impacts across any business enterprise. Waste Management is experienced in GHG emissions reporting, participating in the Carbon Disclosure Project (CDP) and the Dow Jones Sustainability Index. WM scored in the top quarter of “industrial” companies asked to participate in the CDP and has been listed on the Dow Jones Sustainability World and North America indices for the past two years. In 2012, WM competed in the “Commercial Services & Supplies” category and shared the distinction of being one of only two US companies on the World Index in the sector.

As part of WM’s Corporate GHG reporting team, WM Sustainability Services’ experienced team has the knowledge and expertise to assist various enterprises that want to measure, verify and analyze their GHG emissions impact relative to their overall business portfolio – products, services and operations.

WM Sustainability Services leverages our analytic and operational capabilities to create solutions that provide insight into performance and aid in the creation of successful GHG management programs that improve environmental performance and reduce costs. WM has the resources and industry expertise to assist you in quantifying your current GHG emissions, reporting your emissions in a clear, professional manner and identifying GHG reduction opportunities throughout your enterprise to help you map out your journey towards sustainability.

SUSTAINABILITY SERVICES

Our consultants can help your organization in the areas of:

GHG Inventory Accounting: A GHG inventory is an accounting of GHGs emitted to, or removed from, the atmosphere over a period of time. It is used to establish a baseline for tracking emission trends, monitoring progress, communicating with stakeholders and developing mitigation strategies and policies.

Voluntary Greenhouse Gas Reporting: The Carbon Disclosure Project, with the Global Reporting Initiative (GRI) and the Dow Jones Sustainability Index, are identified as the most helpful and beneficial GHG reporting frameworks. Companies realize the value of voluntary GHG emissions reporting to their customers, stakeholders and financial bottom line. Our consultants have in-depth knowledge of industry-accepted voluntary reporting protocols and frameworks and can help you meet or exceed minimum reporting requirements.

Business Intelligence Tool Integration: Due to the very diverse nature of a corporate ecosystem, the management of “big data” is one of the primary challenges in the corporate GHG reporting process. ENSPIRE™ is a proprietary reporting dashboard that can aggregate all of your emissions data into one robust and dynamic reporting portal and enable you to track, view and analyze your performance results on demand. This will help your company plan and adapt strategies, and communicate successes, through a myriad of data visualization tools.

Greenhouse Gas Reduction Strategy: While ENSPIRE™ delivers the tool to collect, aggregate and analyze your GHG emissions data, our consultants provide strategies and best practices to reduce your GHG emissions, including:

- Existing GHG emissions/facility review
- Identification of available technologies to reduce GHGs
- Technical feasibility assessment
- GHG/other pollutant reductions
- Retrofit/operating costs and monetary/ancillary benefits
- Assistance in identifying retrofit/operating costs
- GHG emissions reduction plans

Whether your GHG emissions reporting needs are simple or complex, our performance review and analytic capabilities help your organization achieve success, reduce costs and improve performance.

About Sustainability Services

Waste Management Sustainability Services is a nationwide network of environmental professionals offering sustainability advisory services, environmental and project management experience to help companies advance along the path toward sustainability. By leveraging the network of assets and expertise of Waste Management, the leading provider of comprehensive waste and environmental services in North America, our team can design and implement value-driven solutions unrivaled in the industry.

TO LEARN HOW OUR TEAM OF
CONSULTANTS CAN HELP YOUR
BUSINESS, PLEASE VISIT [WWW.
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