



Sustainable Performance & Waste Analytics

It's often said that what gets measured, gets managed. By applying a wide-reaching, analytics-based approach, companies can identify areas for improvement, better understand performance, improve efficiencies and be in position to tackle cost overruns.

The idea of measurement is particularly relevant when analyzing waste and recycling programs. Here, improved insight into pricing, efficiency and generation trends can lead to cost savings and operational improvements.

Areas where our consultants have helped install a performance-based, analytical approach include:

- **Performance Benchmarks** – Compiling environmental performance data will allow your organization to create benchmarks for improvement on a corporate and facility level. Our consultants can help set up effective data capture and tracking methods, allowing you to more accurately measure program success.
- **Right-Size Service Levels** – Tracking your waste and recycling tonnages, along with service schedules, will help you better understand waste generation trends, maximize participation in recycling programs and ensure that container capacities and service are optimized according to your organization's needs.
- **Recycling Program Evaluation** – Conducting a thorough overview of existing recycling programs and identifying opportunities for improvement are crucial steps toward enhancing environmental performance. Doing so can lead to cost savings based on reduced waste service needs and possible commodity rebates.
- **Conveyance Strategy** – Are you managing your waste and recyclables in the most efficient manner possible? Are cost savings possible through improved handling? Our consultants will review your current conveyance structure and seek out improved efficiencies – specifically in areas like reduced handling and reverse logistics.
- **Pricing Analysis** – We'll review your waste and recycling service pricing data so your organization can make more informed choices when selecting vendors. As a leading environmental service provider with an additional network of thousands of third-party partners, we can provide nationwide pricing insight for all your environmental needs.

Whether your program needs are simple or complex, our analytic capabilities can help your organization achieve success, reduce costs and improve performance.

About Sustainability Services

Waste Management Sustainability Services is a nationwide network of environmental professionals offering sustainability advisory services, environmental and project management experience to help companies advance along the path toward sustainability. By leveraging the network of assets and expertise of WM, the leading provider of comprehensive waste and environmental services in North America, our team can design and implement value-driven solutions unrivaled in the industry.

TO LEARN HOW OUR TEAM OF
CONSULTANTS CAN HELP YOUR
BUSINESS, PLEASE VISIT [WWW.
WMSUSTAINABILITYSERVICES.COM](http://WWW.WMSUSTAINABILITYSERVICES.COM).
TO CONTACT US:
CALL 855.347.7535 OR EMAIL
SUSTAINABILITYSERVICES@WM.COM

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